

**JCI**  **EUROPEAN  
CONFERENCE**

**2024  
OULU  
FINLAND**

*Click here*

**REGISTER  
NOW**

EARLY / 390€

STANDARD / 450€

LATE / 500€

EARLY until 15.2.24

STANDARD until 30.4.24

LATE from 1.5.24

**JCI**  **EUROPEAN  
CONFERENCE**

**2024  
OULU  
FINLAND**

**REGISTRATION FEE INCLUDES:**

**Wednesday:**

Conference office (registration & info)  
Opening ceremony & welcoming party  
JCI WHQ program  
JCI Europe program  
Trainings, keynotes, workshops\*  
Bus transfers between HQ hotel and  
the party venue  
Festival themed food/snacks

**Thursday:**

Conference office  
JCI WHQ program  
JCI Europe program  
Trainings, keynotes, workshops\*  
Company visit \*  
Tradeshow/EXPO  
Lunch  
National night

**Friday:**

Conference office  
JCI WHQ program  
JCI Europe program  
Trainings, keynotes, workshops\*  
Company visit\*  
Tradeshow/EXPO  
Lunch  
National night

**JCI**  **EUROPEAN  
CONFERENCE**

**2024  
OULU  
FINLAND**

**REGISTRATION FEE INCLUDES:**

**Saturday:**

Conference office  
JCI WHQ program  
JCI Europe program  
Trainings, keynotes, workshops  
Tradeshow/EXPO  
Lunch  
Awards ceremony, gala  
Gala dinner  
Bus transfers between HQ hotel and  
the gala venue

\*Limited capacity for trainings, workshops and company visits. Enrollment is required. Trainings, keynotes, workshops and company visits will be published on our website.

**Airport/train stations shuttle**

We will also organize free bus transfers from / to airport and train station for the most popular flights & trains during Tuesday, Wednesday and Sunday.

# TIMETABLE OUTLINE (TENTATIVE)



\*Separate ticket sales, not included in registration fee

\*\*We reserve right to make changes without prior notice

## Tuesday 11.6.24

Pre-tours\*

Side program\*

## Wednesday 12.6.2024

Registration office

Pre-tours\*

Side program\*

NPM tbc

Trainings

TBA

## Thursday 13.6.2024

Registration office

GA/CA tbc

Trainings

Keynotes

Workshops

Lunch

Trade show

CYE pre round

Networking events

Side program\*

TBA

National night

## Friday 14.6.2024

Registration office

Trainings

Keynotes

Workshops

Lunch

Trade show

CYE finals

Debate & public

speaking pre rounds

Networking events

Side program\*

TBA

National night

## Saturday 15.6.2024

Registration office

Trainings

Keynotes

Workshops

Lunch

Trade show

International

Employer of the year

Debate & public

speaking finals

Side program\*

TBA

Awards Ceremony

Gala night

## Sunday 16.6.24

Post-tours\*

Time to say

farewell!

JCI  EUROPEAN CONFERENCE  
**2024**  
**OULU**  
**FINLAND**

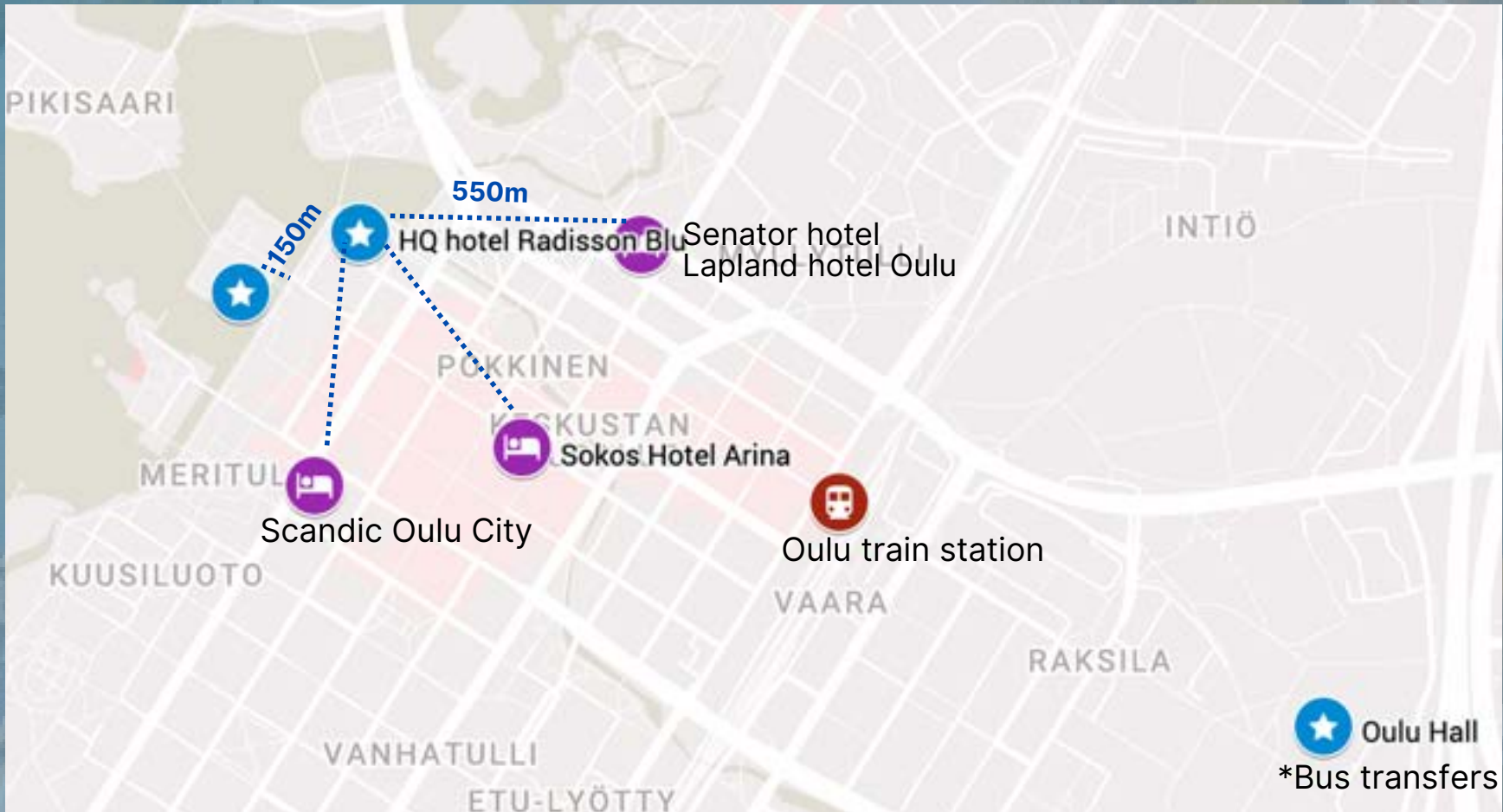
# PRE-TOURS

Friday 7.6.24	Saturday 8.6.2024	Sunday 9.6.2024	Monday 10.6.2024	Tuesday 11.6.2024	Wednesday 12.6.24
European Capitals Meeting, Helsinki					
Strategy academy, Naantali					
	Pretour JCI Rovaniemi				
		JCI Challenge, Kalajoki			
			Pretour JCI Kuusamo		
			Pretour JCI Jyväskylä		
			ST: Happiness from nature - Syöte		
				ST: Old Raahe	
				ST: Rokua UNESCO	
				ST: Lake Oulu	
				ST = Saaga Travel	

# AFTER TOURS

Sunday 16.6.24	Monday 17.6.2024	Tuesday 18.6.2024	Wednesday 19.6.2024
After tour JCI Rovaniemi			
ST: Happiness from nature - Syöte			
ST: Life on the Border - Sweden			
ST: Sanginjoki nature reserve			
ST: Arctic Summer in Sea Lapland			
ST = Saaga Travel			

JCI  EUROPEAN CONFERENCE  
**2024**  
**OULU**  
**FINLAND**



JCI  EUROPEAN  
CONFERENCE

2024  
OULU  
FINLAND

**Keynotes, trainings and workshops** are scheduled for the whole duration of the EC event, from Wednesday 12.6. to Saturday 15.6.2024. The content is based on the theme of the event, **a Higher Grade of Living**, and is shaped by the four main pillars: technology, culture, well-being and nature.

Oulu is a city of innovations and technology, the 2026 cultural capital of Europe and in Oulu the nature is very close. And as probably you already know: Finland is the happiest country in the world!

The program combines these four elements in a way that provides up-to-date information to participants about the trends and innovations in **technology and leadership, insight and perspective on individual and corporative well-being, ideas and examples how culture contributes to growth and how art and business can go hand in hand.**

In addition, to the four elements of the conference, we have added a JCI perspective to the program by addressing **leadership and networking** as skills for tomorrow's leaders.

**JCI**  **EUROPEAN  
CONFERENCE**

**2024  
OULU  
FINLAND**

**Keynotes, workshops and/or company visits hosted by our main partners:**

**Netox** - Netox is a comprehensive IT service provider that combines IT support services, IT solutions and specialist services; specializing in cybersecurity solutions.

**Stora Enso** - Stora Enso is a leading provider of renewable products in packaging, biomaterials, and wooden construction.

**BusinessOulu and ICT Oulu** - BusinessOulu's mission is to promote vitality in the city by building success potential for the entire region, its citizens, and companies. ICTOulu is a network of Oulu-based ICT companies from new generation tech startups to international giants operating in Oulu.

**Oulu2026 culture capital** - Inspiring. Sustainable. European. That is our vision for the Oulu 2026 cultural programme. A vision which meets our goal of sustainable Cultural Climate Change.

More partners and further information about the topics and dates to be announced during spring 2024.



**JCI**  **EUROPEAN  
CONFERENCE**

**2024  
OULU  
FINLAND**

### **Skills development program preliminary content:**

- Leadership fitness / How the well-being of a leader contributes to the well-being of the team or the company
- Modern Leadership
- Quality Project Management QPM framework
- Networking and personal branding: How the right people will remember you
- Grow your Audience: build your network online
- The narrative of a personal and corporate brand
- Well-being, leaderships, career and their connection with individual strengths and professional skills
- What you must know about human being
- Individual well-being
- Oulu as a technology and innovation city – a glance to history and for the modern ICT solutions
- Business without borders. Combining business and cultural understanding.

**JCI**  **EUROPEAN  
CONFERENCE**

**2024  
OULU  
FINLAND**

### **JCI program (tentative):**

- Trainings organized by the Junior Chamber International related to the JCI goals and themes of 2024

- CYE

- Speech competition

- Debate competition

- Conference Assembly

- Networking

- JCI projects

- TBA

### **In addition:**

- Several networking events / networking speed dates

- Inspiring career stories

- Expo area

- Side program combining well-being, nature, culture, technology and networking

- Sharing best practices

**JCI**  **EUROPEAN  
CONFERENCE**

**2024**

**OULU**

**FINLAND**

*See you in Oulu*